

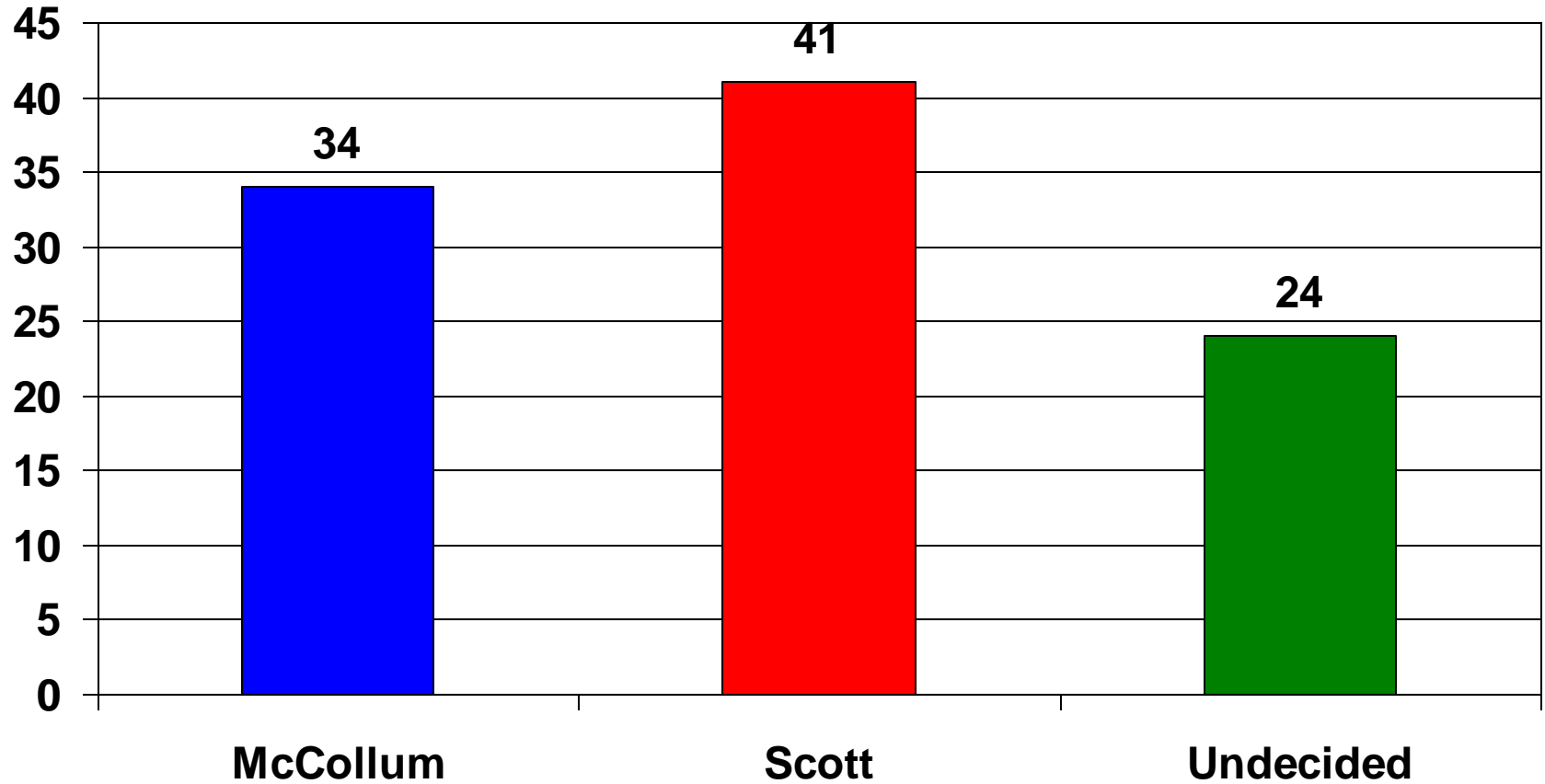
Methodology

This poll of 600 likely general election voters in Florida was conducted between July 31 and August 1, 2010.

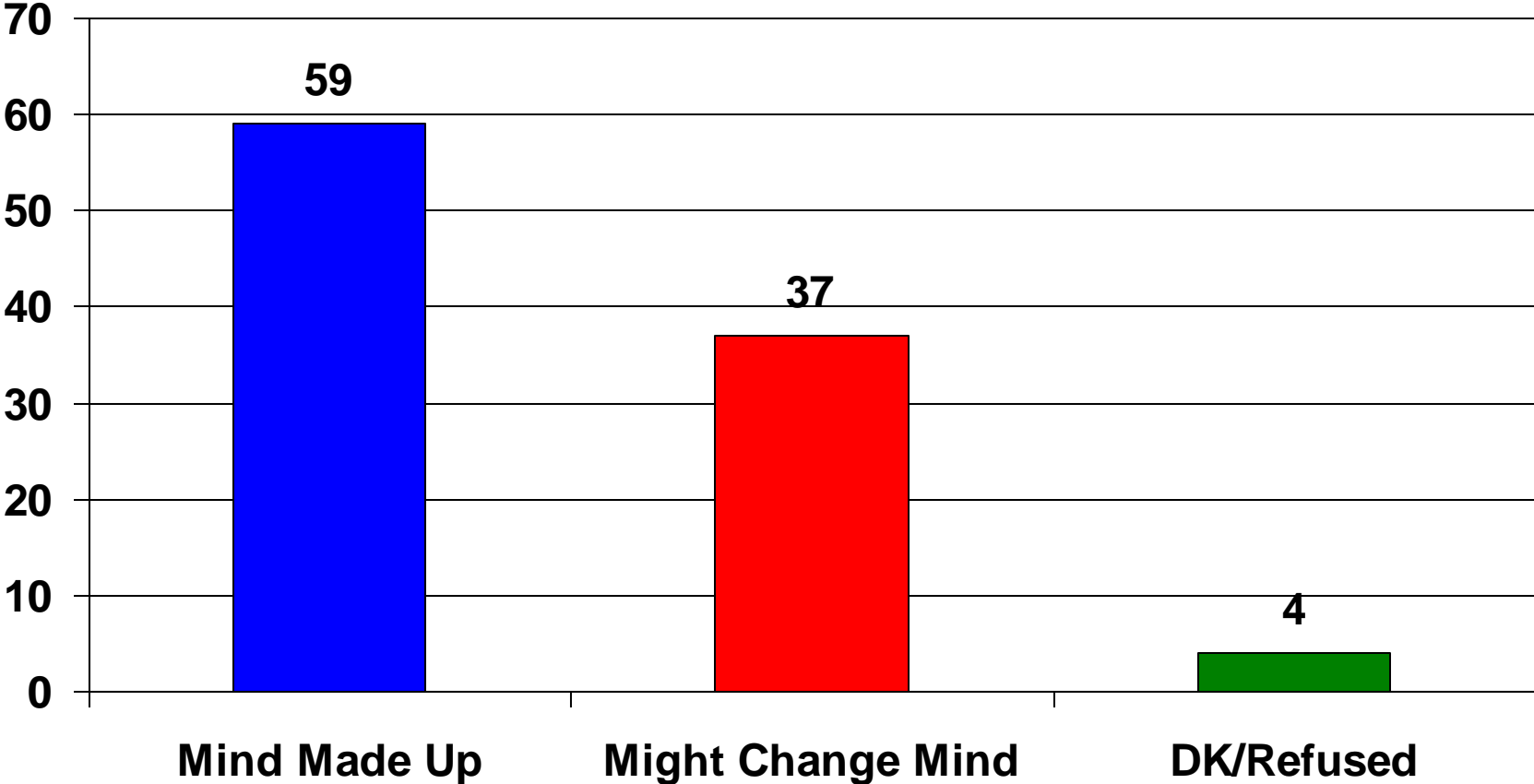
All interviews were conducted via telephone by professional interviewers. Interview selection was random within predetermined election units. These units were structured to correlate with actual voter turnout in a general election.

The poll of 600 likely general election voters has an accuracy of +/- 4.0% at a 95% confidence interval.

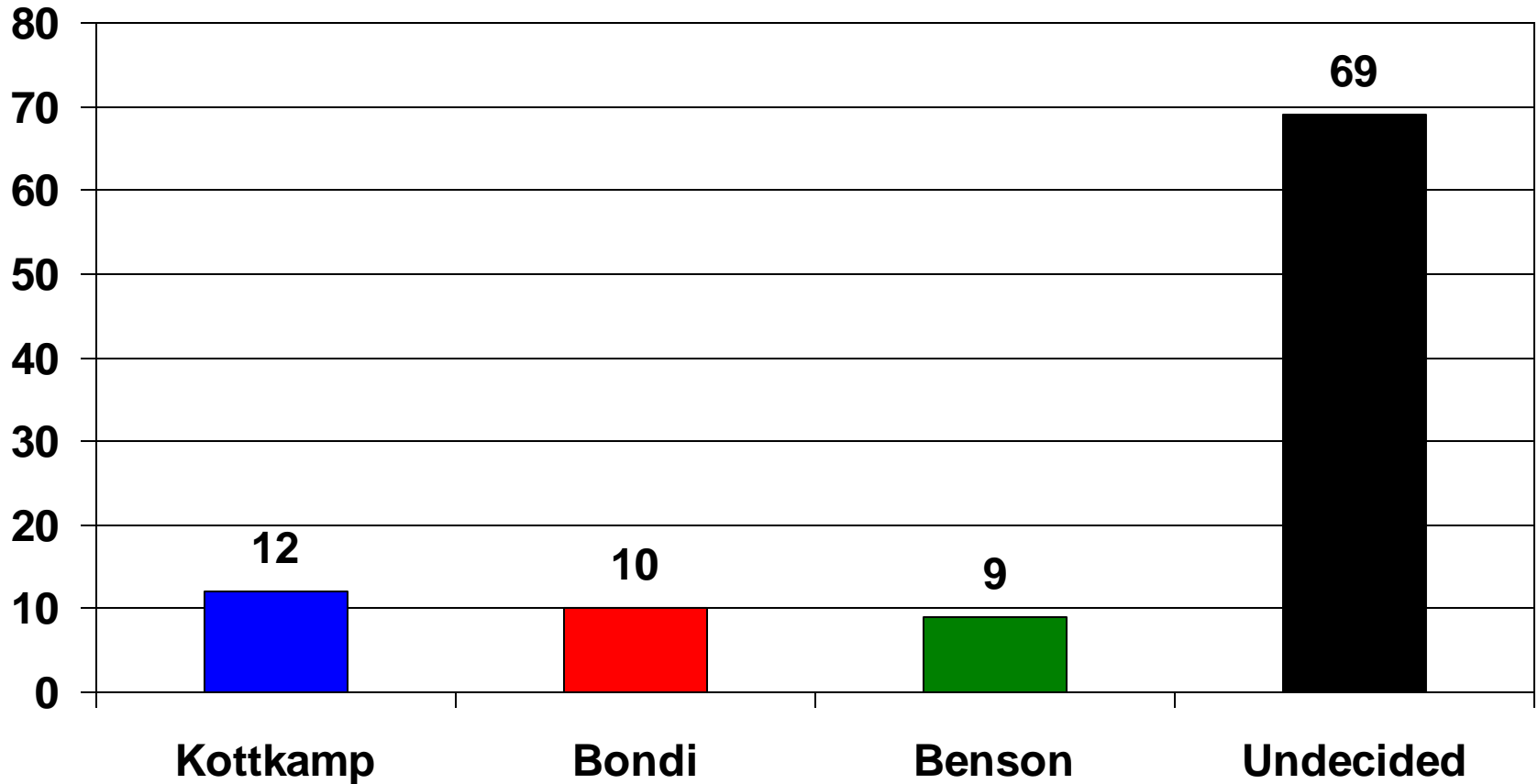
Republican Primary Governor (209 Sample +/- 6.8%)



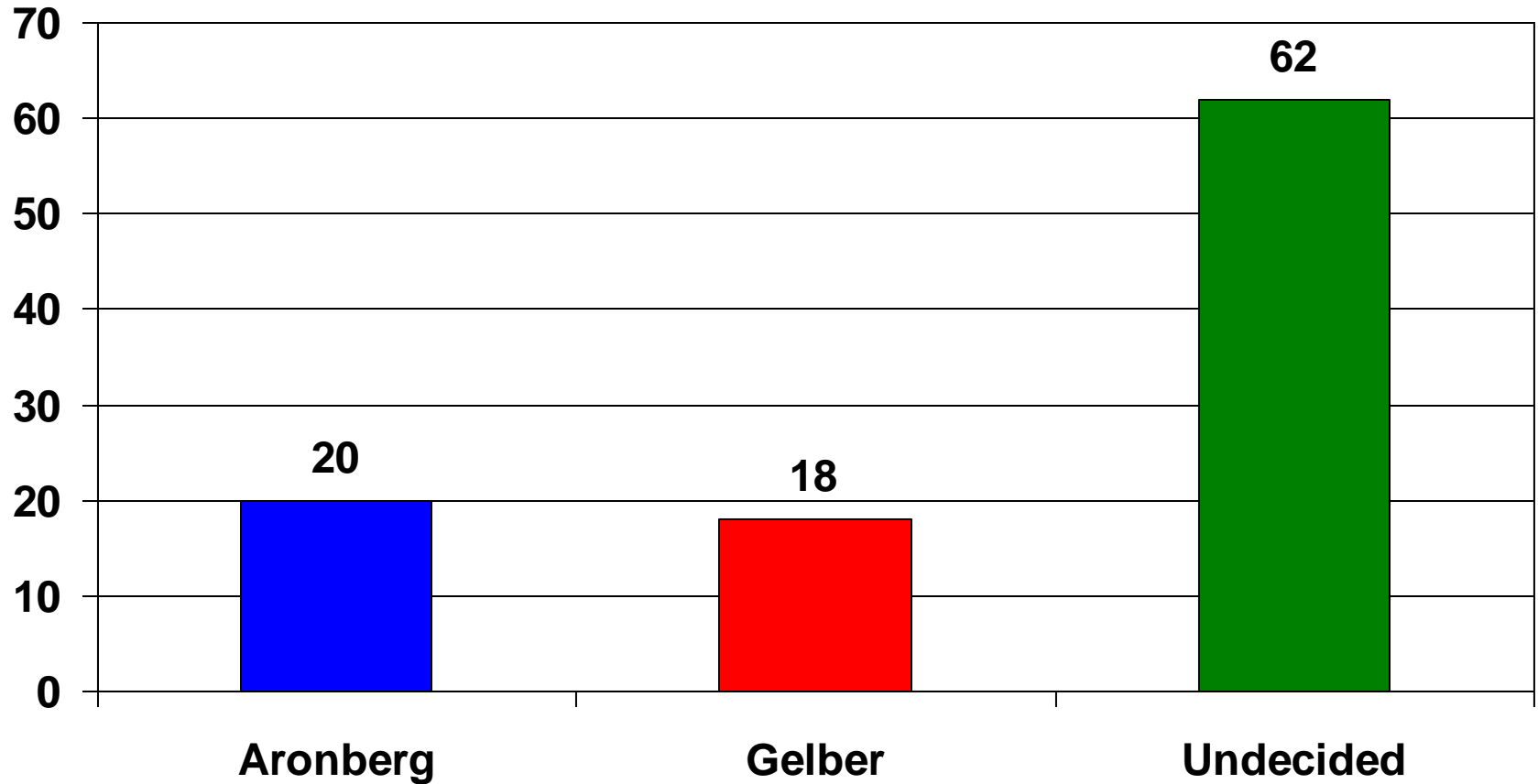
Regarding your vote in the Republican Primary election for Governor between Bill McCollum and Rick Scott, would you say your mind is made up, or do you think you might change your mind before the primary election?



Republican Primary Attorney General (209 Sample +/- 6.8%)



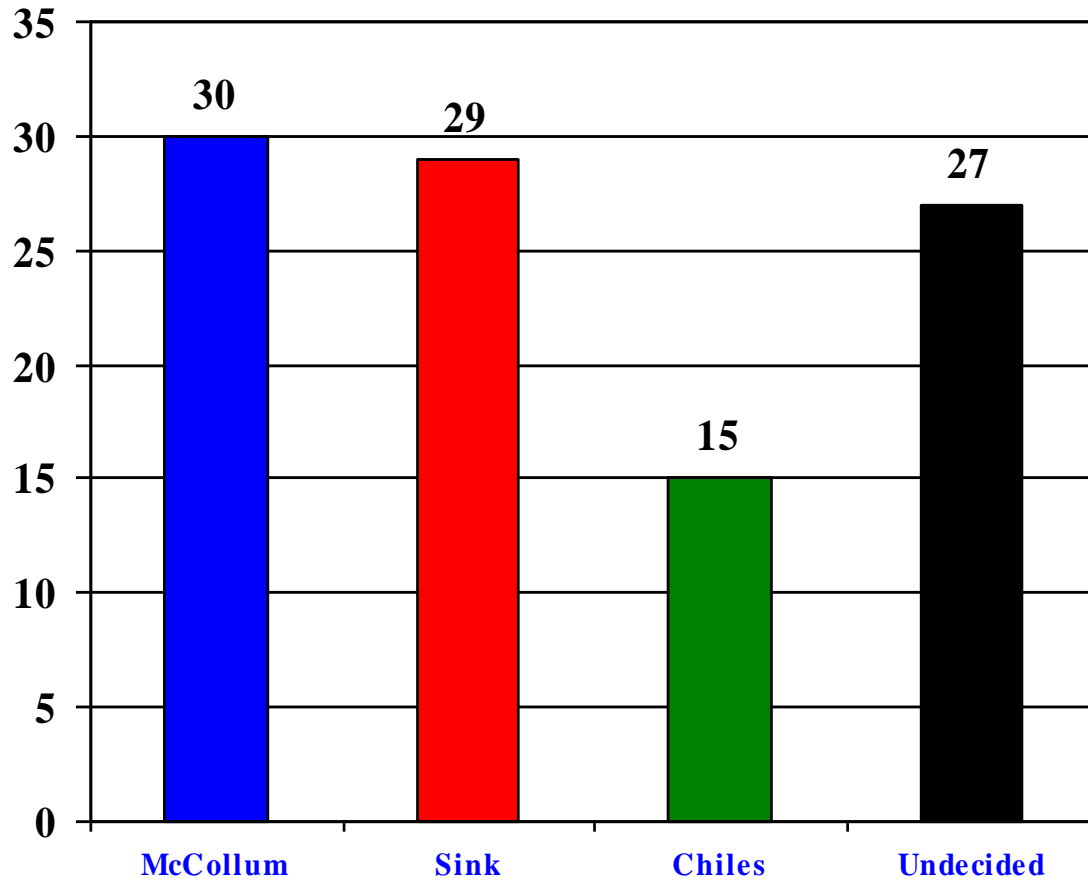
Democrat Primary Attorney General (238 Sample +/- 6.4%)



General Election

Governor

McCollum v. Sink v. Chiles

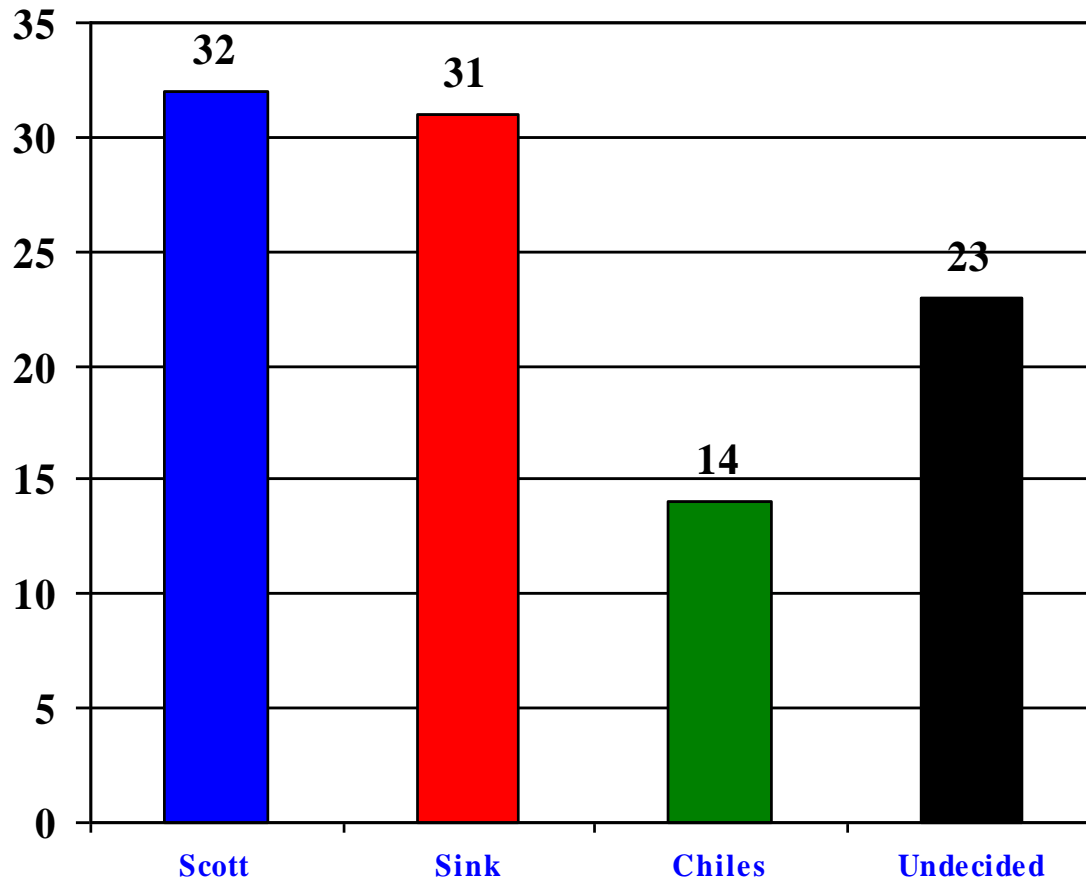


	<u>B.M.</u>	<u>A.S.</u>	<u>B.C.</u>
Republican	54	7	11
Democrat	12	54	16
Independent	20	17	21
Ticketsplitter	23	22	23
Men	28	30	14
Women	31	28	16

General Election

Governor

Scott v. Sink v. Chiles



	<u>R.S.</u>	<u>A.S.</u>	<u>B.C.</u>
Republican	57	6	11
Democrat	10	59	15
Independent	32	21	18
Ticketsplitter	31	23	21
Men	34	29	13
Women	30	33	16